

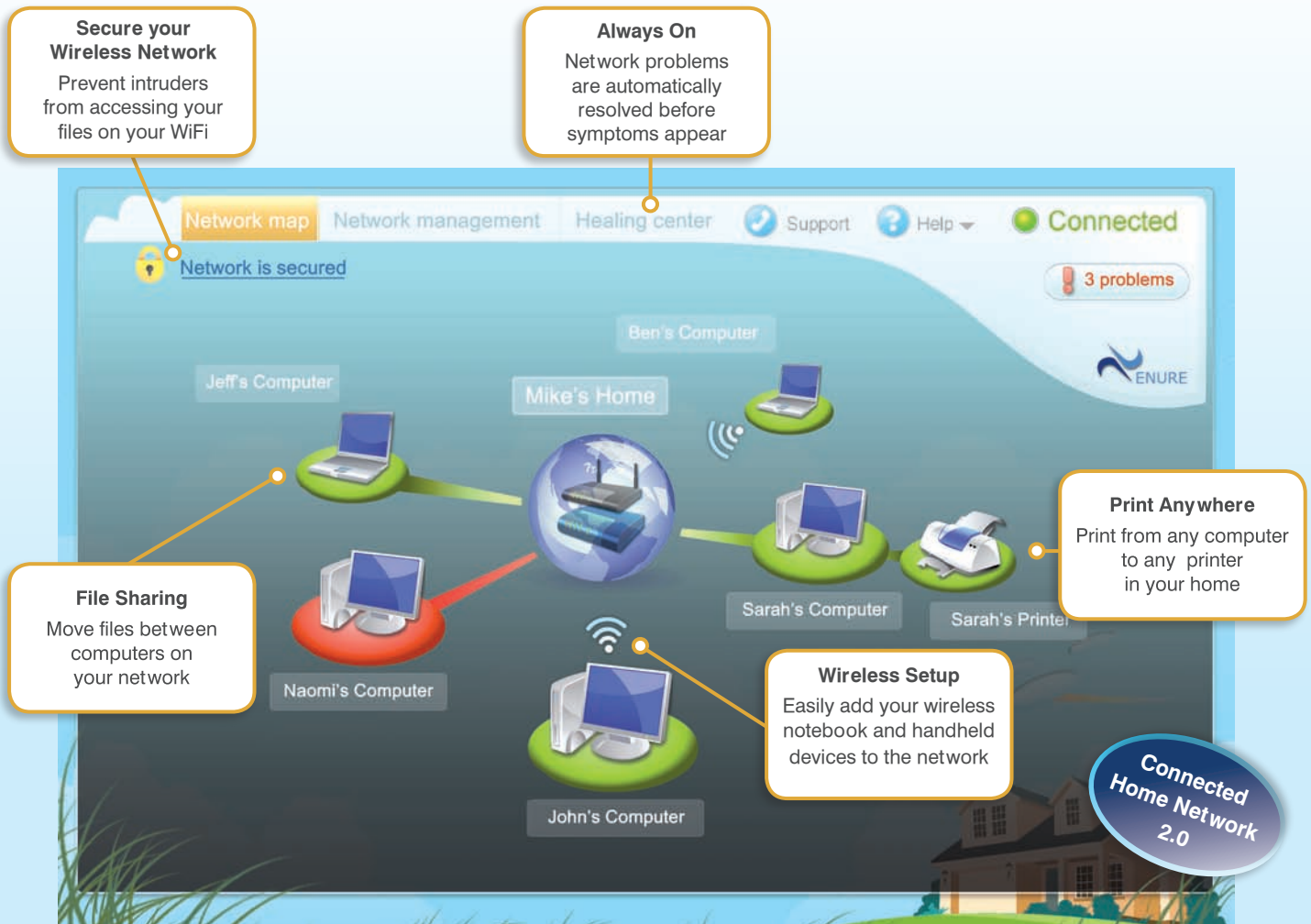
## Enure's ServiceShield™ makes your home network reliable, easy to use and FUN

### Enure ServiceShield™

The ServiceShield™ software is a revolutionary consumer-grade tool that completely automates the setup, security, configuration, repair and management of broadband home networks. The software is set to become an enabler of next generation connected digital homes by providing a reliable and controllable network environment, a primary requirement for the realization of the digital home.

Setting up a home network, managing network security, enabling printer sharing and solving problems can be overwhelming for non-technical users. With ServiceShield™ Enure ensures dependable, consumer grade home networks that are easy and fun to use.

- ✓ Easy network setup
- ✓ Auto-solve network problems
- ✓ Control network access
- ✓ Share pictures, videos and music
- ✓ Increase network performance
- ✓ Connect your digital home



## Full Solution

Enure teams up with leading consumer premises equipment (CPE) manufacturers, retail support vendors, internet service providers and other strategic partners. With Enure's technology and products, a true win-win opportunity emerges, where partners can offer new, affordable automation-based value added services and consumers enjoy their home networks, instead of maintaining them. At the center of the reliable home network, ServiceShield™ is an excellent launching point for high fidelity content based web services to enter the digital home.

## The Enure Edge

Enure's patent pending technology ensures dependable, consumer grade home networks that are easy and fun to use. Combining home-based and remote serverbased network management automation, users can easily view and maintain the home both locally and by remote. With Enure's solution, the automatically managed network becomes a platform for easy-to-use rich media sharing and content delivery.

## HIGHLIGHTS

**Installation Wizard** - Set up your home network, networked PCs devices, routers and modems. Easily connect to your ISP

**Wireless Security** - Set up maximum security level enabled by the network. Warns of intrusion attempts

**Printer and Folder Sharing** - Easily choose which computers can print to which printers

**Always On** - The ServiceShield™ keeps you connected: It continually checks for network problems that may be developing and solves them prior to symptoms appearing

**Network Map** - An easy to use network map keeps you in control: Displays all devices on the network and their status. You control and manage each device

**Network Update** - Easily add devices, update and upgrade your network

## PARTNERS BENEFITS

Enure's software is an enabler for the next generation of the connected digital home

### CPE and IP Device Vendors

- ✓ Improved customer experience
- ✓ Ongoing relationship with users (Stickiness)
- ✓ Reduced support costs and NTF returns

### Value Added Service Providers

- ✓ Valuable service for home networks
- ✓ Reliable rich content sharing and delivery
- ✓ Revenue from up-sale and cross-sale

### Premium Support Providers

- ✓ Valuable subscription service
- ✓ Improved customer experience
- ✓ Reduced support costs

**Enure was established in 2003 and its headquarters and R&D center are based in Herzliya, Israel.**

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